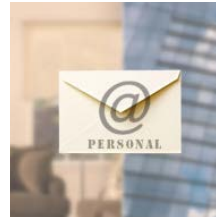




E-mail Spoof Protection and In-transit Privacy for Financial Services



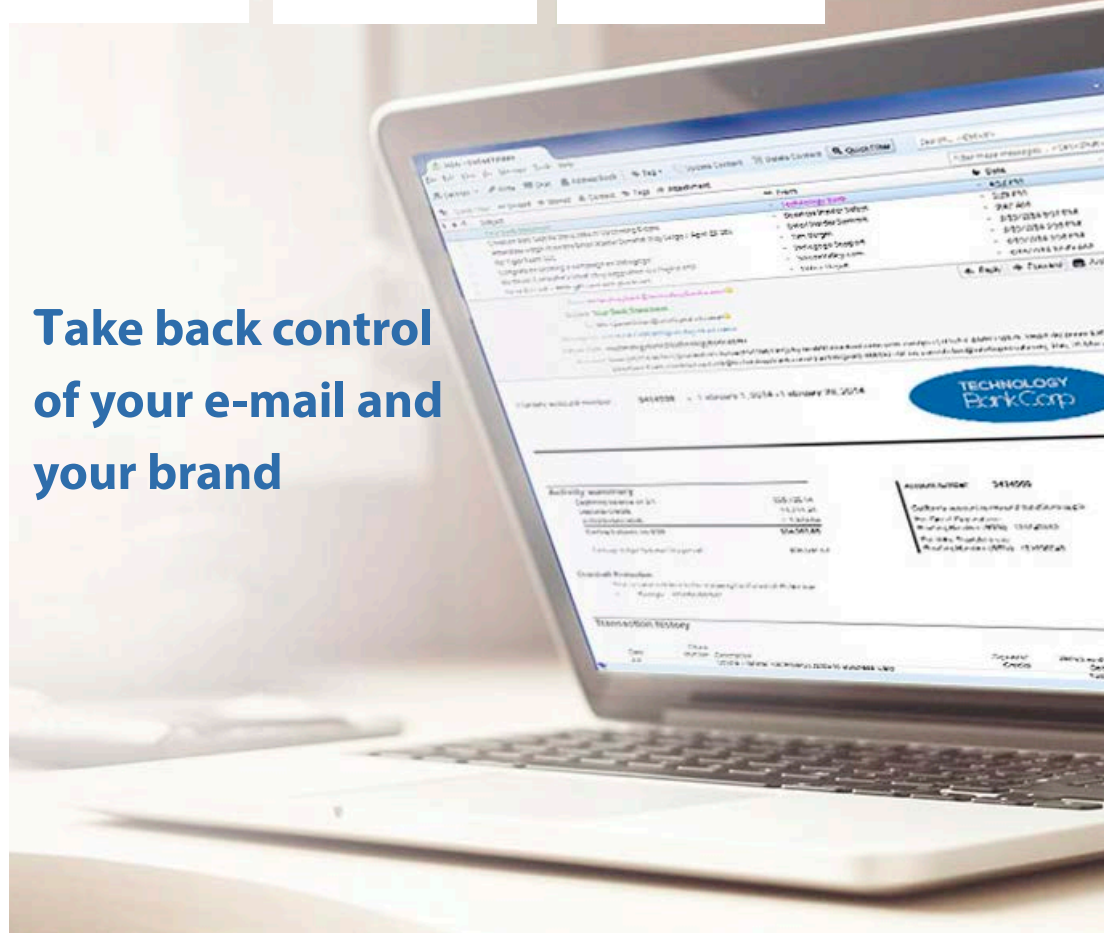
Innovative Technology

ChiaraMail is introducing a new award-winning technology to reduce e-mail fraud and ensure privacy, called Envelope-Content Splitting® (ECS). It is an extension to existing e-mail clients that eliminates spoofing so when your customers click on your e-mail, they are assured that it is really from you.

With ECS, you can also send a message with sensitive information that only the intended recipients can see. Not the mail providers, not thieves, not even the NSA. All without the need for encryption.

This technology works as an extension or plug-in to what your customers already use for e-mail or as a standalone e-mail application.

Take back control of your e-mail and your brand



Protect your customers, reduce losses and increase revenue

The financial services sector is based on security and trust. Protecting your customers from identity theft and malware attacks are a top priority. ChiaraMail not only eliminates spoofing, it enables an unprecedented level of in-transit privacy. This enables your company to remove barriers such as portals, passwords and encryption and use e-mail as a direct connection to your customer, increasing customer response, revenue and satisfaction.





Envelope-Content Splitting (ECS) Technology

ECS technology splits off the mail envelope from the content. Only the envelope, plus a small default message, is sent through the mail network, while the message content, including any attachments, is sent to a content server that resides outside of the mail network via a secure link. Thus, message content is unavailable to mail intermediaries and in-transit privacy is automatic, requiring no encryption.

Spoofer eliminated

In-transit privacy

Optional endpoint encryption

Decreased in-box storage

Change content after sending

No content size limits

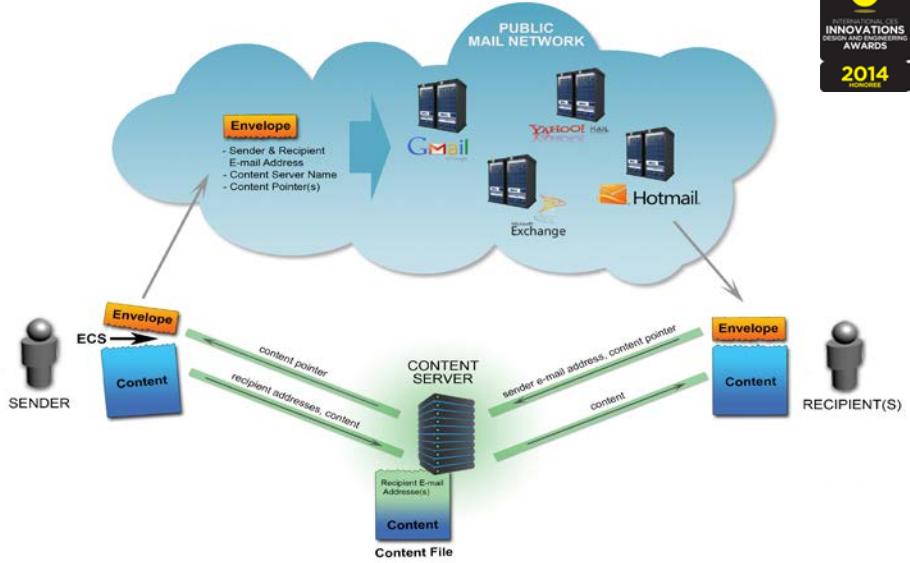
Fast enterprise deployment

Increased network efficiency

Full administration controls

ENVELOPE-CONTENT SPLITTING™ (ECS) TECHNOLOGY

Secure Communications Without Encryption



Compatible



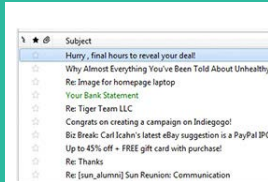
ChiaraMail's technology can be easily plugged into popular desktop or mobile mail applications, added as a browser extension for web mail or used within a stand-alone, full featured e-mail application for mobile devices.

Easy to Install



Installation of an extension or application is easy and costs nothing. No trial periods or hidden costs. Your customers simply download, install and start their new e-mail experience within minutes.

Easy to Use



Let your customers know that your e-mail is legitimate and not a spoof. If the subject line is green, customers will be able to read the message if and only if it is really an e-mail from your company.



www.chiaramail.com